

Cellular City Press Release



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Lebanese-Owned Company Named # 1 Verizon Exclusive Wireless Agency in Michigan

*-Chairman James Akouri of Cellular City honored in Lansing
Ceremony-*

(DETROIT, MI) James Akouri, Chairman and Founder of Farmington Hills-based Cellular City, was recently honored in Lansing and awarded the # 1 Exclusive Verizon Wireless Agent for the entire state of Michigan in his class. The award is based on several factors, though gaining new activations and product upgrades are among the top criteria.

Founded in 1996 Cellular City has thrived on providing the highest quality of customer sales and service in the wireless industry. They do so by exclusively providing the best Wireless service in the industry and focusing attention on priority customer satisfaction with their cellular phones and calling plans.

“Providing this level of personal service is the only way,” said Akouri, a graduate of Michigan State University. **“Customers want to feel good about the product they purchase, and most of all, feel comfortable with whom and where they purchased it. This is why every customer knows they can trust us, and that we will be here for them in the future. I believe this philosophy is what makes us successful and Michigan is a great place to do business.”** Akouri said.

The 33-year-old businessman whose family hails from Tripoli, Lebanon said word of mouth among clients has been the key to business growth. Cellular City’s premiere staff including, Nick Casali, Bob Moultry, Mike Cameron and Moneca Nounaoumi, also deserve credit for the honor, he said.

Noting that about 75 percent of the **Detroit Red Wings** use his phones and plans after he built the trust of a former Red Wing when he first started the business, Akouri does several of the cell phone plans for employees of West Bloomfield, Southfield and Farmington Hills. And what was once considered for years as a growth market has changed to upgrading. Although the difference between purchasing a phone and a calling plan from Cellular City, as opposed to a mega-mall store, is undoubtedly, personal service and client attention, he said.

Looking toward the future, Akouri said cell phones are definitely here to stay and many young people are forgoing even having “land lines” in their homes and relying on cell phones as their only phone. Transmitting data such as e-mail and the Internet access through cell phone is also gaining in popularity and will only become more evolved, he said.

Cellular City is located at 27905 Orchard Lake in Farmington Hills. Business hours are Monday through Friday from 9:30 AM – 6:30 PM and Saturday from 10:00 AM to 4:00 PM – Please visit or give them a call at 248.848.8800.

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